

## **\*\*Privacy Policy\*\***

**\*\*Effective Date:\*\*** [30-08-2024]

At Edyug Technology pvt ltd, your privacy is our priority. This Privacy Policy outlines how we collect, use, and protect your personal information when you engage with our website development services.

### **\*\*1. Information We Collect\*\***

- **\*\*Personal Information:\*\*** We may collect personal information such as your name, email address, phone number, and payment details when you request our services.
- **\*\*Usage Data:\*\*** We collect information about your interactions with our website, including IP addresses, browser type, and browsing patterns.

### **\*\*2. How We Use Your Information\*\***

- **\*\*Service Delivery:\*\*** To design, develop, and maintain your website as per your specifications.
- **\*\*Communication:\*\*** To contact you regarding updates, promotions, and customer service inquiries.
- **\*\*Analytics:\*\*** To improve our website and services by analyzing user behavior and feedback.

### **\*\*3. Data Sharing\*\***

We do not sell or share your personal information with third parties, except:

- **\*\*Service Providers:\*\*** With trusted partners who assist in delivering our services (e.g., hosting providers, payment processors).
- **\*\*Legal Compliance:\*\*** When required by law or to protect our legal rights.

### **\*\*4. Data Security\*\***

We implement industry-standard security measures to protect your data from unauthorised access, alteration, or disclosure.

### **\*\*5. Your Rights\*\***

- **\*\*Access:\*\*** You can request access to the personal information we hold about you.
- **\*\*Correction:\*\*** You can request corrections to your personal information.
- **\*\*Deletion:\*\*** You can request the deletion of your personal information, subject to legal and contractual obligations

### **\*\*6. Cookies\*\***

We use cookies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

**\*\*7. Changes to This Policy\*\***

We may update this Privacy Policy periodically. Any changes will be posted on this page with the updated effective date.

**\*\*8. Contact Us\*\***

For any questions or concerns about this Privacy Policy, please contact us at [Info@edyug.com](mailto:Info@edyug.com).